

PRESS RELEASE

Contact: Holly Berez
duehr & associates
1902 Wright Pl, Ste 200
Carlsbad, CA 92008
tel 760.918.5622
fax 760.918.5505
holly@duehrandassociates.com

Ashley Norton

ARCHITECTURAL HARDWARE

Ashley Norton Introduces White Medium Living Finish

A finish that will patina with use over time, White Medium proves that aging gracefully and naturally is a beautiful thing

Ashley Norton architectural hardware in White Medium patina



(Pompton Plains, NJ, December 11, 2018) Ashley Norton, a leading designer and manufacturer of architectural hardware, introduces its new White Medium patina. Harmonizing with both traditional and modern design themes, the beautifully versatile pewter-toned shade is a “living finish” that changes over time and with use. Handmade in small batches, White Medium develops a patina when exposed to the natural environment, allowing it to age gracefully throughout the life of the hardware.

As an oxidized version of the company’s already popular White Bronze finish (which shares the base metal), White Medium is an ideal transitional finish. “The pewter coloring

brings a naturally aged, transitional look to modern-style architectural hardware and when it’s used on hardware that’s more traditional in style, it feels more modern,” says Ashish Karnani, Vice President of Ashley Norton, who adds, “By nature, the finish is genuinely versatile in its ability to blend in perfectly with multiple design and architectural themes.”



Left: Helios (880) Knob in White Medium patina; Middle: Surface Mounted Contemporary Numeral in White Medium patina; Right: AL Escutcheon with Adonis Lever (985) in White Medium patina

The White Medium patina is hand-applied to each art-grade bronze piece. As the metal oxidizes, the natural white color undergoes a transformation to a pewter-like patina. Due to minute fluctuations in temperature or humidity, each batch varies ever so slightly. Combined with the unique sand casting process of each individual piece, this enhances the one-of-a-kind look of each element. And since the finish oxidizes gracefully rather than corroding (like lacquer products, which face finish failure), White Medium finished elements are suitable for exterior use.

The entire Ashley Norton bronze collection is available in the new White Medium as well as White Bronze, Light Bronze, Dark Bronze, and Matt Black. Ashley Norton architectural hardware is available at leading kitchen and bath dealers throughout North America. White Medium finishes start at \$170 for interior handles and \$30 for cabinet pulls.

About Ashley Norton

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection, including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We're proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today's finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and the Ritz Carlton, Naples. For more information about Ashley Norton call (800) 393-1097 or visit ashleynorton.com

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