



ARCHITECTURAL HARDWARE

PRESS RELEASE

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Ashley Norton Expands Collection of Cabinet Pulls With Six Slick Solid Brass Designs

Clean, streamlined and created with the human hand in mind, each piece features unique, modern detailing

Collection of Solid Brass Cabinet Pulls in six designs



(Pompton Plains, NJ, February 19, 2019) Leading architectural hardware designer and manufacturer Ashley Norton expands its collection of cabinet hardware with the addition of six new Solid Brass cabinet pulls. Sleek and delicate, yet sturdy in hand, each style features an intricately detailed profile designed to complement today's modern cabinetry. From the hash mark texture of the Knurled Pull to the tapered edge of the Stepped Pull, each design provides a sense of contemporary beauty and sophistication.

“Designed to perfectly fit the ergonomics of the human hand, the new collection is streamlined for a slick, modern look. Plus, each style features unique and intricate details, allowing each one to make its own distinctive design statement,” says Ashish Karnani, Vice President of Ashley Norton.

The collection encompasses the tapered Stepped Pull, hexagonal-shaped Hex Profile Pull, the Phoenix Pull with its cap-like ends, and Ridged Pull with circular, ringed edge pattern. Rounding out the collection are a Knurled Pull and Partial Knurled Pull, both of which feature a unique hash-marked pattern for both tactile and visual texture.



New Knurled Pull in Flat Black

Hot-forged for exceptional finishing quality and crisp lines, the Solid Brass Cabinet Pulls are available in six finishes: Satin Nickel, Polished Nickel, Polished Chrome, Satin Brass, Dark Oil Rubbed, and one of the top colors in interiors today, Flat Black. Each pull features an 11mm diameter and comes in 4-, 6-, 8-, and 10-inch lengths.

Designed for kitchen and bath cabinets and closet doors for residential and commercial projects, the new Solid Brass designs range in price from \$19.80 for the 4-inch Stepped Pull to \$48.80 for a 10-inch Partial Knurled Pull. The new cabinet pulls, along with Ashley Norton’s entire collection of architectural hardware is available at leading kitchen and bath dealers throughout North America.

About Ashley Norton

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection, including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We’re proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today’s finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and the Ritz Carlton, Naples. For more information about Ashley Norton call (800) 393-1097 or visit AshleyNorton.com

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