PRESS RELEASE

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NOW TRENDING:

Matt Black Hardware

With black now a popular hardware finish for every room in the home, Ashley Norton's durable flat black finishes offer a bold focal point or a hint of understated modern elegance





Mystic Collection Distressed Bar Pull in Vintage Black Iron



Solid Brass Helios Knob in Flat Black

(Pompton Plains, NJ, October 14, 2020) One of today's hottest finishes—black—is everywhere in interiors, especially when it comes to architectural hardware. Ashley Norton's sumptuous Matt Black (available for products made of solid bronze) and Flat Black (created for the solid brass line) finishes give designers, architects, builders, and homeowners a fresh, modern alternative to the silver-toned finishes that once dominated the market. They're versatile finishes that coordinate with many of today's most popular design styles, from traditional to modern. Plus, the company's ultra-durable powder-coated finishes are extremely chip-resistant, standing the test of time even in the most heavily used doors and cabinets.

"Depending on the desired look, flat black finishes can serve as a bold focal point or a subdued, blended detail," says Ashish Karnani, Vice President of Ashley Norton. "Not only are the finishes versatile, but Matt and Flat Black finishes pair perfectly with our clean-lined, modern hardware designs."

After noting the popularity of the solid bronze collection's Matt Black finish, Ashley Norton worked to create an ideal matt finish for their solid brass products as well. The resulting Flat Black finish means that the uniquely modern look is now available across all of the company's architectural hardware collections.

Matt Black is a particularly striking finish for Ashley Norton's solid bronze products since it allows you to see the distressing in each piece for that true "handmade" look and feel. And for those looking for a more rustic take on black, Vintage Black Iron is a finish that's available for the Mystic Collection of knobs and pulls.

Beyond black, Ashley Norton offers a wide spectrum of durable, resistant, and long-lasting finishes including White Medium, Satin Brass, Dark Oil Rubbed, Light Bronze, and more.

About Ashley Norton

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection, including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We're proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today's finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and The Ritz-Carlton Naples. For more information about Ashley Norton call 1-800-393-1097 or visit AshleyNorton.com.

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