



Virtual Hardware Designer allows anyone to create custom designs from anywhere

## Ashley Norton Launches Online Custom Hardware Design Tool

The new Virtual Hardware Designer makes it easier for architects, designers, and homeowners to create the perfect hardware configuration for any project—right from home

(Pompton Plains, NJ, December 2, 2020) Architectural hardware designer and manufacturer Ashley Norton makes it easier than ever to make a cohesive design statement throughout any project. The company's new Virtual Hardware Designer on [AshleyNorton.com](https://AshleyNorton.com) allows anybody to create their own custom interior hardware configuration from countless combinations, all of which could never be displayed in the catalog or online. From an industrial-inspired urban loft to a sprawling suburban

colonial (and everything in between), the online tool lets users pair any plate with any handle, in any available finish, to create their ideal look. Rather than leaving the final results to the imagination, the tool allows designers and end users to visualize their combination, leaving nothing to chance.

"The Virtual Hardware Designer gives our customers the ability to experiment, create their own custom looks, and essentially shop the innumerable combination possibilities right from home," says Ashish Karnani, Vice President of Ashley Norton, who adds, "Our design tool is especially helpful now with so many people working from home due to Covid-19."

To create the perfect statement-making combination, users start by selecting the Solid Brass or Solid Bronze collection. From here, they can choose their desired plate profile. In the brass collection, they can select from square roses, round roses, or back plates. The bronze collection offers a variety of profile suites including Urban, Rectangular, Angular, Curved, Arched, and Round/Oval. Next, users pick the desired lever or knob profile from the company's uniquely flexible hardware line. With five bronze finishes and nine brass finishes available, designers can select the one they envision for each unique project. To create the most accurate interpretation, users can place their creation on an oak, walnut, wenge, or white background and choose the finish that most closely matches their door. Finally, custom combinations can be saved as PDF files to be shared or printed as needed.

The Virtual Hardware Designer includes indoor hardware only. To create your own cutting-edge designs, visit [AshleyNorton.com](https://AshleyNorton.com).

### **About Ashley Norton**

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection, including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We're proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today's finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and The Ritz-Carlton Naples. For more information about Ashley Norton call 1-800-393-1097 or visit [AshleyNorton.com](https://AshleyNorton.com).

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