



ARCHITECTURAL HARDWARE

PRESS RELEASE

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Ashley Norton's Customizable Entry Sets Make a Grand Entrance

Handcrafted elements can be combined in countless ways to make a luxurious statement for any style of décor—all while creating a cohesive look throughout the entire space

(Pompton Plains, NJ, March 17, 2021) Ashley Norton—the company known for its distinctive handcrafted architectural interior and exterior hardware—has expanded on its already abundant **entry set** offerings with new brass and bronze **levers** and **knobs** as well as new finishes, including trend-forward Matte Black and Flat Black. With even more combinations now available, designers, architects, and homeowners alike, can customize an entry set that perfectly coordinates with any architectural or design style. Furthermore, the company's myriad matching interior door sets, cabinet hardware, home accessories, and more are ideal for carrying a personalized design statement throughout the entire space.



“Beautiful exterior hardware is welcoming and adds instant curb appeal,” states Ashish Karnani, Vice President of Ashley Norton. “Comfortable and sturdy-to-the-touch, our entry sets help to establish the overall look and feel of a home, which can be carried throughout the interior,” he explains, noting the company’s extensive third-party testing to ensure smooth mechanics and ergonomic use.

With styles available in sandcast bronze or hot forged brass, Ashley Norton entry sets and coordinating interior hardware range from traditional to contemporary styles. Users simply select any plate— from the classical **Arched Suite** to the modern **Urban Suite**, just to name a few—and pair it with any knob or lever, in any finish, to create the personalized look they desire. This look may then be complemented throughout the home or project with interior knob and lever sets, cabinet and appliance pulls, knobs, and backplates, sliding door sets, door hinges, window hardware, and more.

Ashley Norton’s coordinated looks go well beyond exterior and interior door hardware. The company also offers appliance pulls, cabinet hardware, door accessories and home accessories, which makes it easier to personalize any space. What’s more, a wide spectrum of durable, resistant, and long-lasting finishes includes today’s most popular finishes such as the brass collection’s new Satin Brass and Flat Black finishes and the bronze collection’s new Matt Black.

All Ashley Norton mortise locks are UL listed and Grade 1 certified to American National Standards Institute (ANSI) standards, meaning they meet the industry’s highest requirements for quality and dependability. Plus, all Ashley Norton deadbolts are made of solid brass with a hardened steel insert for additional security.

About Ashley Norton

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection, including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We’re proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today’s finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and The Ritz-Carlton Naples. For more information about Ashley Norton call 1-800-393-1097 or visit AshleyNorton.com.

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