**PRESS RELEASE**

CONTACT: Holly Berecz

Duehr & Associates, LLC

1902 Wright Pl, Ste 200

Carlsbad, CA 92008  
(760) 918-5622

[holly@duehrandassociates.com](mailto:holly@duehrandassociates.com)

**Ashley Norton’s Natural Bronze Patina Offers a Modern Twist on Classic Gold-Toned Finishes**

A “living finish” similar in color to a glass of bubbly, the new champagne-inspired hue is perfect for today’s “modern distressed” styles

(Pompton Plains, NJ, May 18, 2021) Ashley Norton, a leading designer and manufacturer of architectural hardware, debuts its newest finish, Natural Bronze.

With a warm undertone that closely resembles a sparkling glass of champagne, Natural Bronze evokes a timeless yet modern feel. Lighter and with cooler tones than traditional gold and brass finishes, Natural Bronze offers a fresh take on today’s trending gold finishes. An effortlessly versatile finish that will develop a rich patina over time, Natural Bronze is available for all door hardware, cabinet hardware, and accessories in Ashley Norton’s [Solid Bronze Collection](https://www.ashleynorton.com/cabinet-hardware/solid-bronze-cabinet-hardware).

“The new Natural Bronze patina, combined with the beautiful texture of our handmade bronze hardware, adds a sense of depth and elegance to the finished product. The result is a luxurious yet classic look that easily fits into any space,” states Ashish Karnani, Vice President of Ashley Norton.

After each individual piece is sand cast from art-grade bronze, the Natural Bronze finish is hand-applied. The finish adds further distinction to the one-of-a-kind look of each Ashley Norton hardware element. And since Natural Bronze is a “living finish,” it will oxidize when exposed to elements and touch. Each element will develop its own special pattern of oxidation, giving each piece a unique character all its own.

Natural Bronze is available for the entire Ashley Norton bronze collection. Other available finishes include White Bronze, Light Bronze, Dark Bronze, Matt Black, and White Medium. Available at leading kitchen and bath dealers throughout North America, Natural Bronze finishes range from $198 for passage sets to $548 for entrysets.

**About Ashley Norton**

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection, including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styleswe offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We’re proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today’s finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and The Ritz-Carlton Naples. For more information about Ashley Norton call 1-800-393-1097 or visit [AshleyNorton.com](http://www.ashleynorton.com).

###