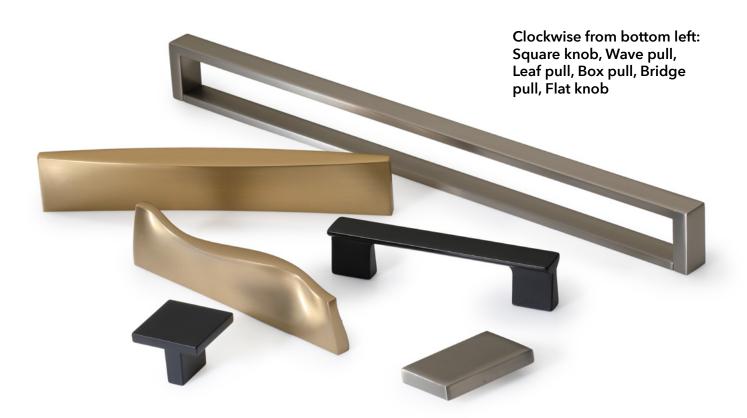
## PRESS RELEASE

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## Ashley Norton Adds Fresh New Styles, Trending Finish to Urban Suite

Six sleek designs, plus today's hottest finish, Satin Brass, expand the popular collection, infusing a boost of modern versatility



(Pompton Plains, NJ, July 28, 2021) Ashley Norton, a leading designer and manufacturer of architectural hardware, debuts six new designs for their ultra-contemporary Urban Suite. Joining the already popular collection of architectural hardware, the new designs range from geometric squares and rectangles to more flowing shapes inspired by nature. The striking designs come in various sizes and were created to add versatility along with a modern flair to

today's cabinetry and furniture. Plus, these six styles now come in Satin Brass. A finish that leans toward the matte side, the slightly dark gold hue is one of today's most requested finishes. Satin Brass pairs well with the minimalist modern aesthetic of the entire Urban Suite collection.

Joining the lineup, the Square knob and Flat knob add a touch of geometric minimalism. The linearity of the trestle-like Bridge pull and rectangular Box pull complements contemporary style. And the natural shapes of the ocean-inspired Wave pull and bamboo leaf-shaped Leaf pull offer a slightly softer spin on modernism. For added flexibility, the Bridge, Box, Wave, and Leaf pulls come in three sizes. Like all of Ashley Norton's architectural hardware products, each piece is designed for comfort and ergonomics when in hand.

In addition to the new Satin Brass finish, Urban Suite elements are available in Flat Black, Polished Chrome, and Satin Nickel. Pricing for the new elements starts at \$14.20 for knobs and \$17 for 3¾" pulls.

"Each design adds subtle drama to any space, especially when paired with the new Satin Brass finish," states Ashish Karnani, Vice President of Ashley Norton. "And, since the Wave, Leaf, and Box pull designs cover any preexisting holes, they're a great choice when refurbishing cabinets," Karnani explains.

Flat knob in new Satin Brass, along with Flat Black, Polished Chrome, and Satin Nickel



Square knob from Urban Suite



## **About Ashley Norton**

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection, including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We're proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today's finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and The Ritz-Carlton Naples. For more information about Ashley Norton call 1-800-393-1097 or visit AshleyNorton.com.

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