



ARCHITECTURAL HARDWARE

PRESS RELEASE

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Ashley Norton Goes to Great Lengths to Make a Dramatic Statement in the Kitchen

Perfect for today's trending "oversized" hardware look, the company offers larger-than-life pulls in a myriad of styles and sizes



(Pompton Plains, NJ, February 16, 2022) Always on the forefront of today's interior design trends, Ashley Norton introduces an exciting collection of oversized cabinet pulls in a variety of styles and sizes. Great for creating today's popular "oversized hardware" look in the kitchen, or anywhere else in the home, the collection offers designs to suit any style of décor. Plus, each style comes in an array of lengths, making it the ideal fit for even the largest cabinet or drawer. From traditional and transitional designs to modern geometric styles and everything in between, architects, designers, and homeowners can pick the perfect pull to reflect their unique personality.

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AshleyNorton.com

Ashley Norton's D Pull in Natural Bronze finish



About Ashley Norton

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection, including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We're proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today's finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and The Ritz-Carlton Naples. For more information about Ashley Norton call 1-800-393-1097 or visit [AshleyNorton.com](https://www.AshleyNorton.com).

"Oversized pulls create a dramatic, yet clean, streamlined look," states Ashish Karnani, Vice President of Ashley Norton, who notes that choosing the right pull can make all the difference when it comes to creating a stylish kitchen. "Whether used vertically on tall cabinets or horizontally on doors and drawers, largescale hardware helps to elongate the kitchen, creating the illusion of more space."

There are no hard-and-fast rules when it comes to hardware size, and Ashley Norton's pulls, available from 4" to over 17" in some styles, offer plenty of choice for creating a bold design statement in the kitchen. In addition to style, longer pulls can serve a functional purpose. They can do double duty as a towel bar and ergonomically, they're great for kids or older adults who may have trouble grasping smaller pulls.

Ashley Norton's new designs include the classic [Traditional Pull](#), the transitional [Hadley Cabinet Pull](#), the softly curved '[D' Appliance Pull](#)', the mid-century-inspired [Bauhaus Pull](#), the geometric [Hex Profile Pull](#), the sleek and modern [Apollo Pull](#), the minimal and contemporary [Urban Pull](#), the industrial style [Bar Pull](#) and [Claros Pull](#), with its blend of straight lines and circles.

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