

PRESS RELEASE

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Ashley Norton's Abundant Hardware Choices are Ideal for Today's Trending "Mix and Match" Look

From unique statement-making pulls to ergonomic handles, the company offers everything you need to create a one-of-a-kind cabinet design



(Pompton Plains, NJ, May 11, 2022) Ashley Norton makes it easy for designers, architects, and homeowners to go all-in on one of today's hottest trends: mixing and matching cabinet hardware. Much like pulling together the perfect outfit, designing a kitchen (or bath) is all about adding accessories to create the ideal look. The right shoes or just the right piece of jewelry help to pull together a fashion statement. Similarly, the right combination of cabinet handles and pulls helps to make a unique, personalized design statement. With Ashley Norton's wide variety of distinctive cabinet hardware, it's easy for designers and homeowners alike to assemble an eyecatching mix and match look all in one place.

"The 'mix and match' look for hardware creates visual interest. It adds character, dimension, and style to the kitchen," says Ashish Karnani, Vice President of Ashley Norton. "Plus, it's often the most ergonomic choice since certain types of hardware are better for various functions," Karnani adds.



From the simplest knob to the most ornate drop pull, Ashley Norton has it all. Cabinet pulls, cabinet knobs, cup pulls, drop pulls, appliance pulls and more all come in a variety of finishes including brass, black, bronze, satin nickel, stainless steel, pewter, polished chrome, nickel, and even wood. Designs range from the classics in the English Pewter collection to sleek and minimal design in the Urban collection—with everything in between.

Although there are no hard and fast rules when it comes to mixing various knobs and handles

together in the same space, the Ashley Norton design team offers advice for making the most of this trending look:

- Stick to combining two or three designs. Anything more can feel too busy.
- Mix and match various shapes, but keep the finish consistent.
- Pay attention to scale. The styles should be noticeably different for the best effect.
- Consider one style for upper cabinets and another for lowers.
- Try pairing knobs with swinging doors and pulls for drawers.

Like all Ashley Norton architectural hardware elements, each and every decorative cabinet pull and knob is cast from the finest art grade bronze or hot forged from solid brass. The entire collection of Ashley Norton architectural hardware is available at leading kitchen and bath dealers throughout the United States.

About Ashley Norton

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection. including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting oneof-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We're proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today's finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and the Ritz Carlton, Naples. For more information about Ashley Norton call 1-800-393-1097 or visit AshleyNorton.com.

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