

Ashley Norton

ARCHITECTURAL HARDWARE

PRESS RELEASE

Contact: Holly Berez
Duehr & Associates, LLC
1902 Wright Pl, Ste 200
Carlsbad, CA 92008
(760) 918-5622

holly@duehrandassociates.com

Ashley Norton's Cup Pulls Add a Pop of Personality to Kitchen and Bath Cabinets

From vintage farmhouse to ultra-sleek and modern, the company's collection of cup-style drawer pulls enhance any style of décor



Ashley Norton
MT2768 Cup Pull

(Pompton Plains, NJ, August 23, 2022) Ashley Norton's **Cup Pull Collection** offers even more options for adding one's personal style throughout the home. True to their reputation for offering a vast array of architectural hardware styles and finishes, the company's collection of cup pulls spans the spectrum from traditional and transitional to industrial and modern. Also known as bin pulls, this ergonomic style of cabinet pull is a popular choice for some of today's most notable and luxurious kitchens and baths.



Ashley Norton
Minimalist Cup Pull



Ashley Norton's 1720 Industrial Cup Pull in Distressed Black finish

"Whereas cup pulls were once primarily used to add a vintage or farmhouse touch to cabinets, our extensive variety of new designs lets designers and homeowners incorporate these eye-catching and ergonomic pulls into virtually any style of decor," says Ashish Karnani, Vice President of Ashley Norton.

In addition to offering an ergonomic grip to open and close cabinets, Ashley Norton's cup pulls go a long way in infusing style into a design. While the collection includes traditional designs such as the [Classic Cup Pull](#), the company also added detailing including angles and hammer-marks for a fresh take on the classic style. For a more industrial feel, some designs offer exposed screws and extended metal backplates for added heft. The super sleek and square [Box Cup Pull](#) perfectly complements today's contemporary flat panel cabinets, while designs like the [Minimalist Cup Pull](#) show off simplistic curves.

Cup pulls are available for all Ashley Norton's hardware collections. Finishes range from lead-free Pewter and shades of bronze to today's coveted shades of black. The entire collection of Ashley Norton architectural hardware is available at leading kitchen and bath dealers throughout the United States.

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About Ashley Norton

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection, including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We're proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today's finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and The Ritz-Carlton Naples. For more information about Ashley Norton call 1-800-393-1097 or visit AshleyNorton.com.

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