



ARCHITECTURAL HARDWARE

**PRESS RELEASE**

**Contact:** Holly Berez  
Duehr & Associates, LLC  
1902 Wright Pl, Ste 200  
Carlsbad, CA 92008  
(760) 918-5622

holly@duehrandassociates.com

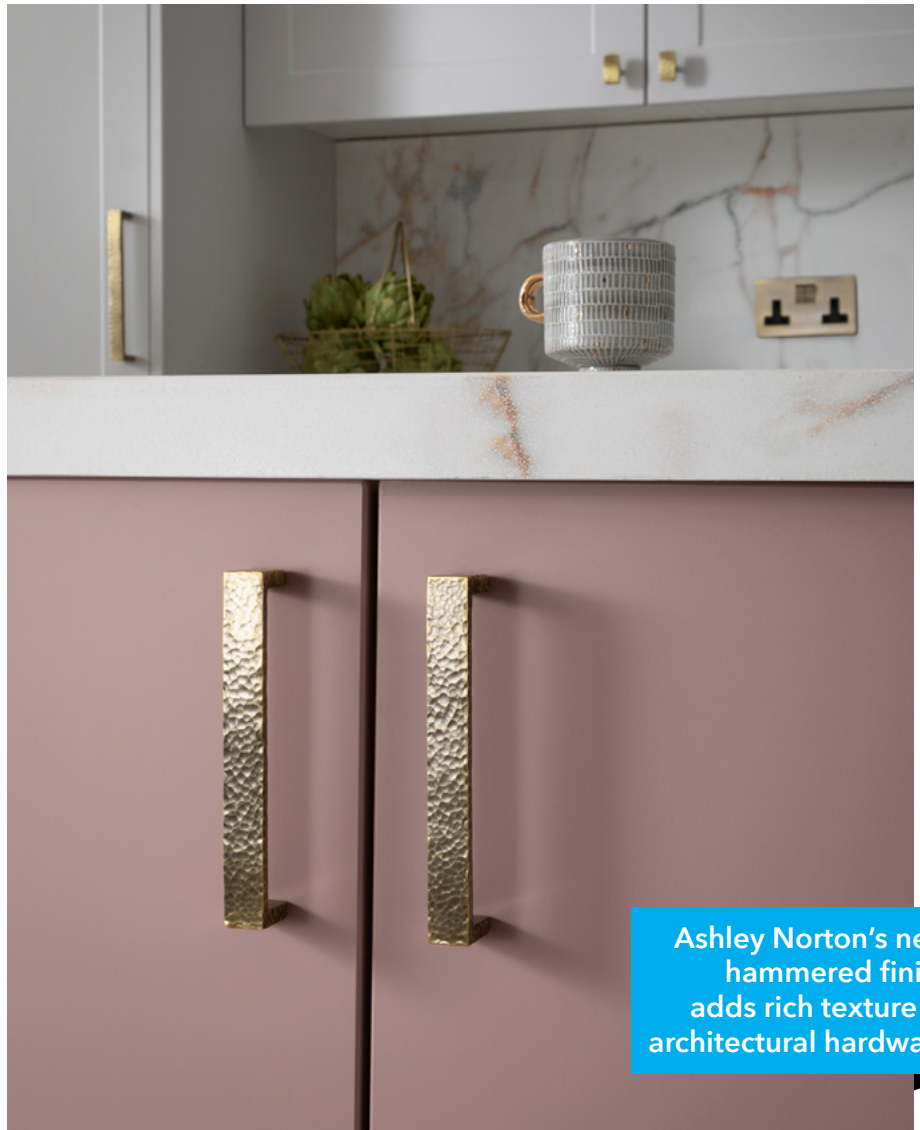
## Ashley Norton Adds Rich Texture to Architectural Hardware with New Hammered Finish

With each divot hammered by artisan hands, the finish infuses luxurious visual and tactile texture into any design

**(Pompton Plains, NJ, June 8, 2023)** Ashley Norton broadens the scope of finish offerings for their handmade architectural hardware with a new Hammered Finish. Hand-forged by skilled artisans, each piece features unique hammer marks for a rustic, relaxed feel. The unique texture offers designers and homeowners more of a custom look and infuses a sense of luxury into any space.

“Our artisans use traditional blacksmith techniques to add each and every little dent and divot,” says Ashish Karnani, Vice President of Ashley Norton. “The hammered finish offers a bespoke feel that makes both a visual and tactile statement.”

The new hammered finish is available for an array of Ashley Norton hardware, including Edge Pulls, various cabinet knobs and pulls,



Ashley Norton's new hammered finish adds rich texture to architectural hardware

including the classic and wide-sized Urban pulls, as well as the Bauhaus pulls. Hammered hardware is also available for the popular Bauhaus Lever Handlesets. The variety of available styles means there is hammered hardware available to enhance any environment, from traditional and transitional to modern.

While the hammered texture is available in all of Ashley Norton's available finishes, Karnani points out that it looks best in Polished Chrome, Polished Nickel, and Satin Brass. "These finishes really allow the distinctive blacksmith markings to take center stage," he explains.

The entire collection of Ashley Norton architectural hardware is available at leading kitchen and bath dealers throughout the United States. Hardware in the hammered texture starts at \$30.

## About Ashley Norton

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection, including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We're proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today's finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and The Ritz-Carlton Naples. For more information about Ashley Norton call 1-800-393-1097 or visit [AshleyNorton.com](http://AshleyNorton.com).

###



Each divot is  
hammered by  
artisan hands