



ARCHITECTURAL HARDWARE

PRESS RELEASE

Contact: Holly Berez
Duehr & Associates, LLC
1902 Wright Pl, Ste 200
Carlsbad, CA 92008
(760) 918-5622

holly@duehrandassociates.com

Ashley Norton's Vast Range of Hardware Textures Provides Endless Design Options for Entries and Cabinets

From industrial to modern, a wide selection of textures and finishes allows designers and homeowners to add their unique personal touch

(Pompton Plains, NJ, August 29, 2023) With a diverse range of textured finishes, Ashley Norton's hardware collections provide designers and consumers with tremendous versatility to add a unique aesthetic to nearly any home, kitchen, and bath style. Whether the space is clean and modern, traditional, or somewhere in between, the manufacturer's vast selection ensures the perfect finishing touch. Ashley Norton hardware is cast from the finest art-grade bronze, ensuring a naturally flowing texture, and its character is bolstered by 90 percent recycled bronze content.

"Though seemingly small in proportion to a room, entry and cabinet hardware plays an essential role in the space's overall style and feel—it's that final flourish that completes the look," says Ashish Karnani, Vice President of Ashley Norton. "Along with the shape of the lever, knob, or pull, its texture and finish combine to make a dramatic impact. Our broad selection of textured finishes ensures a look to meet every need while offering designers and homeowners multiple ways to add their personal touch."



Textured cabinet knobs and bar pulls

A small sampling of the breadth of textured hardware options from Ashley Norton include:

- **Knurled brass:** Available on door hardware (Bauhaus, Phoenix, and Fountain levers) and several cabinet knobs and pulls, the Knurled texture offers a slight industrial vibe while evoking a modern feel.
- **Bronze textured levers:** Choose from a worn, rustic look or a traditional ribbed style.
- **Rope and Twist:** Available on small and large cabinet pulls, the Rope and Twist options bring a strong decorative element that catches immediate attention.
- **Distressed:** Offering the look of well-worn, well-loved metal, Distressed cabinet knobs and bar pulls are suitable for modern and traditional kitchens and baths that seek a more rustic or vintage nod.
- **Adonis:** Among several ribbed knobs and pulls, Adonis stays true to its namesake with a bold, handsome, polished aesthetic.
- **Hammered:** Hand-forged by skilled artisans, each piece features unique hammer marks for a rustic, relaxed feel that infuses a sense of luxury.

These textured options pair particularly well with some of Ashley Norton's most popular finishes, including:

- **Natural Bronze:** A new finish, Natural Bronze offers a distressed look that's ideal for those seeking an antiqued alternative to satin brass.
- **White Medium:** Another new option, White Medium has a pewter appearance, an aesthetic that is growing in demand.
- **Matte Black:** Ever popular, Matte Black is for those who want a distressed look but don't want a living finish. Matte Black is a powder-coated finish that is resistance to wear.
- **Satin Brass and Flat Black:** Soft yet rich, Satin Brass and Flat Black are in high demand for brass cabinet hardware.

Ashley Norton's diversity of textures and finishes also ensures designers can accommodate their rising use of color while offering an eye-catching decorative element for the tried-and-true white palette. "We see designers trying to bring more color into the kitchens and bathrooms. For example, they like pairing our Satin Brass cabinet hardware with blues and greens," says Karnani. "Kitchens with white cabinets use Dark Bronze, Black, White Bronze, Polished Chrome, Satin Brass, and Satin Nickel. There doesn't seem to be a limit to the finishes they use to complement the white cabinets, which is exciting to see."

About Ashley Norton

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece by hand. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art and our artisan-applied finishes, including the timeless champagne-inspired Natural Bronze "living finish", stand the test of time. From contemporary to traditional, the array of finishes and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We proudly offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today's finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and The Ritz-Carlton Naples. For more information about Ashley Norton call 1-800-393-1097 or visit AshleyNorton.com.