**PRESS RELEASE**

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**Ashley Norton Expands Cabinet Hardware Offerings with Warmth of Wood**

A refreshing contrast to bright, shiny metal, the collection of wood knobs and pulls adds organic beauty in trending wood tones, including a new stained black finish for ash wood designs

(Pompton Plains, NJ, April 9, 2024) Ashley Norton’s latest collection of cabinet hardware reaches beyond brass and bronze with the timeless look of natural [wood](https://www.ashleynorton.com/cabinet-hardware/wood-cabinet-hardware). Taking cues from Mother Nature, a variety of designs in genuine wood lend a sense of warmth and comfort to the kitchen, bath, or anywhere in the home. Designs range from the geometric Rectangular Knob to the asymmetrically curvy Wave Pull and finishes include walnut, oak, and a new stained black finish for designs made of ash wood. The collection offers an array of wood hardware that perfectly complements today’s modern designs.

“Wood hardware offers a timeless beauty that helps to blur the boundaries between ‘nature’ and ‘manmade,” says Ashish Karnani, Vice President of Ashley Norton. “A fresh alternative to shiny metals, wood adds a warmth that few other materials can replicate,” Karnani adds, noting that natural materials such as wood and stone are trending as today’s designs go back to basics.

Just as no two trees are alike, no two cabinet knobs or pulls from Ashley Norton are identical. Since each piece of hardware is made from real walnut and oak timbers, each piece has slight variations in wood grain that make it one-of-a-kind. Plus, over time, natural wood will patina and evolve with use, becoming more beautiful and unique as the hardware ages.

Ashley Norton’s wood hardware designs include the undulating Wave Pull, the slightly slanted Angled Knob, the twisted Arc Pull, the craftsman-inspired Rectangular Knob, the circular Yo-yo Knob, the bridge-like Modern Pull, as well as several designs that seamlessly blend wood and metal for a uniquely balanced look. Additional ash wood styles are now available in a sophisticated and elegant stained black finish, perfect for creating a dramatic ambiance in design projects.

**About Ashley Norton**

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection, including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We’re proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today’s finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and The Ritz-Carlton Naples. For more information about Ashley Norton call 1-800-393-1097 or visit [AshleyNorton.com](http://www.ashleynorton.com).

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