**PRESS RELEASE**

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**Ashley Norton Adds Sleek-Yet-Ergonomic “Lucas” to Expansive Lever Collection**

Streamlined and versatile, the new Lucas lever is customizable to seamlessly fit into today’s modern spaces

(Pompton Plains, NJ, June 20, 2024) Ashley Norton once again proves it’s all in the detailswith the debut of the new sleek and ergonomic Lucas lever. Part of the company’s vast collection of solid [brass](https://www.ashleynorton.com/interior-door-sets/lucas-lever) and art-grade [bronze](https://www.ashleynorton.com/interior-door-sets/lucas-940-lever) levers, Lucas presents a clean and streamlined look—proving that less is more when it comes to making a big impact in any space. Beautifully blending straight lines and curves, the Lucas lever is available in an array of finishes. Lucas also mixes and matches with a wide selection of rosette and escutcheon options to perfectly coordinate with any modern door style in a multitude of settings.

“The beauty of the Lucas lever is in its simplicity,” says Ashish Karnani, Vice President of Ashley Norton, noting the lever’s elongated, rectangular shape that perfectly blends with soft, rounded corners. “It provides an unassuming hint of luxury in an ergonomic design, making Lucas as functional as it is stylish,” Karnani adds.

Designers and homeowners can create unique looks with the sleek and minimal Lucas lever by combining the design with any of Ashley Norton’s rosette and escutcheon options. Styles to coordinate with include basic round, square, and rectangular shapes and range from clean and smooth designs to more ornate backplates with detailed edges.

Available in bronze and brass, the Lucas lever comes in an array of finishes. Solid brass patinas include Satin Nickel, Polished Chrome, Dark Oil Rubbed, Flat Black, Polished Nickel, Satin Brass, Polished Brass, and Unlacquered Brass. Art-grade bronze levers are available in Dark Bronze, Matte Black, White Bronze, White Medium, and Natural Bronze.

Ashley Norton’s Lucas levers start at $234.00 and are available to order at leading decorative hardware dealers throughout the United States.

**About Ashley Norton**

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece in the collection, including interior handlesets, entry handlesets, cabinet pull handles, cabinet knobs, appliance and door pulls, bath hardware and other home accessories. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art. From contemporary to traditional, the array of designs, finishes, and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We’re proud to offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today’s finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and The Ritz-Carlton Naples. For more information about Ashley Norton call 1-800-393-1097 or visit [AshleyNorton.com](http://www.ashleynorton.com).

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