

Ashley Norton

ARCHITECTURAL HARDWARE

PRESS RELEASE

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Ashley Norton Introduces Timeless Unlacquered Brass to Repertoire of Distinctive Finishes

A "living finish,"
Unlacquered Brass
will patina over time,
adding rich elegance
to any space



(Pompton Plains, NJ, December 12, 2024) Ashley Norton proudly introduces **Unlacquered Brass** to its array of beautiful finishes available for their Solid Brass architectural hardware collection. Also known as "raw" or "uncoated" brass, Unlacquered Brass is a "living finish," which means it's designed to tarnish and darken as it oxidizes. With use over time, Unlacquered Brass develops a one-of-a-kind patina, creating a timeless look that grows richer year by year.

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[AshleyNorton.com](https://www.AshleyNorton.com)



Ashley Norton cabinet hardware in Unlacquered Brass creates a timeless look

About Ashley Norton

Established in 1987, Ashley Norton offers a vast collection of handcrafted architectural hardware to suit even the most discerning designers and homeowners. Using only the finest art quality Solid Bronze and Solid Brass, our highly skilled craftsmen produce each piece by hand. The resulting one-of-a-kind texture and patina makes each individual element a personalized work of art and our artisan-applied finishes, including the timeless champagne-inspired Natural Bronze "living finish", stand the test of time. From contemporary to traditional, the array of finishes and styles we offer allows one to make a cohesive design statement throughout the entire residential, commercial, or hospitality project. We proudly offer one of the most diverse collections of architectural hardware in the industry, always with a focus on environmental responsibility and impeccable customer service. In addition to today's finest homes, our products can be found in Wynn Las Vegas, Wynn Macau, Treasure Island, The Bellagio, Beau-Rivage, and The Ritz-Carlton Naples. For more information about Ashley Norton call 1-800-393-1097 or visit AshleyNorton.com.

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Recognized for their ability to withstand the test of time, living finishes such as Unlacquered Brass possess several distinct characteristics that set them apart from other types of finishes. Since every piece of hardware is handled and used differently, no two living finishes share the same patina or develop their patina at the same rate. This uniqueness adds an element of individuality and charm to any surface they adorn. The natural aging process adds depth and character, lending a distinctive and authentic look. And since the oxidation process happens naturally for living finishes, they offer an elegance that can't be replicated by artificially aged finishes.

After Unlacquered Brass has developed its unique patina, should you ever miss the original golden luster, a surface polish can help to restore the brilliant shine.

The Unlacquered Brass finish is available in all Ashley Norton solid brass hardware, cabinet hardware and accessories. It joins the company's array of luxurious finish options including Satin Nickel, Dark Oil Rubbed, Polished Chrome, Satin Brass, Polished Brass, Burnished Brass, and Polished Nickel, which is also a living finish.

"With a classically elegant look, living finishes are popular among designers, homeowners, and those who appreciate authentic design. The lived-in look of Unlacquered Brass adds character and a sense of history as it continues to evolve over the lifetime of the piece."

—Ashish Karnani, Vice President of Ashley Norton